

Business
die Nachrichten



GERMAN AMERICAN BUSINESS COUNCIL of BOSTON



GABC

NEWS, NOTICES & UPDATES

JUNE 2016 e-publication of the GABC Boston



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GABC Board of Directors
VP Strategic
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Dear Members & Friends of GABC,

With great pleasure we are able to provide you today with our latest newsletter which, as you can see, has been again revamped. We are now planning to get this to you at least six times a year with even more content. Check out our new "**Behind the Scenes**" section and very importantly, tell us your reactions to **Brexit** after reading the articles referenced below this message.

We look forward to your feedback, as well as your active participation for the next newsletters to come. Specifically, we would like to introduce more news from our Sponsors and Corporate Members in the section "**Schwarzes Brett**". So for future issues please provide us with your input.

I also would like to point you to our "**Member Profile**". It is always interesting to see other member's thoughts and ideas.

Some quick reminders:

- Please make our member profiles even more lively by adding your photo. See more details below.
- Half of the year is nearly gone, time to think about "die Weihnachtszeit" and therefore our GALA. Start booking your Corporate Tables now!
- We will be on our "Sommerpause" in July and August, but will return fresh with new ideas and events in September. However we are still here to answer your questions and support you if you need anything.

Viel Spass beim Lesen and have a great summer!

Alles Gute,
Michael

About **BREXIT**

The so-called **Brexit** ("Britain's exit") has generated responses from many world leaders. But although Germany's leaders are sad to hear of the news, they are urging others to maintain strong relations with Britain and not to panic or react too hastily.

The website of [The German Missions in the United States](#) which includes the **German Embassy** in Washington DC, the **German Consulates**, and **German Information Center USA** has posted responses to Brexit.

"*This is not an easy day for Europe*," Foreign Minister **Frank-Walter Steinmeier** said in a statement. Read the article at [The Week in Germany](#)

Chancellor **Merkel** spoke to the press on June 24 in Berlin:
"While admitting that the results of the referendum in the in the United Kingdom marked a dark day for Europe, German leaders were confident that the European Union was strong enough to weather the crisis..." Read the article at [Leaders: EU is Strong Enough to Weather This Crisis](#)

GABC Members — *What's your response?*

Go public! GABC Members, if you want your member profile in the online database to remain visible only to other GABC members, then no action is required. That's the default. If you want to leverage your inclusion in the database to reach a wider audience, then you have the option to make your profile public. You can change this yourself by logging into the www.gabc-boston.org and clicking on "Edit your Profile". No time? Just e-mail marian.lemay@gabc-boston.org and we'll change it for you.

Upload your photo or logo to your online member profile: Members have an option to upload their photo or logo for an additional \$100 dollars per year. Profiles with photos or logos receive priority placement in database search results. Sponsor level members receive this at no extra cost.

Mark Your Calendar for these Upcoming Events

June 29, 2016

Young Professionals Group: "Meet the Board"

Kick-off meeting with GABC's senior board members, young professionals, and interested mentors/advisors. At the private home of GABC Board Member **Angelo Moesslang, CFO of Fresenius Medical Care North America**. Must be GABC member to attend. **This event is now FULL.** More info about joining the new Young Professionals Group as either a YP or a Mentor/Advisor [HERE](#)

September 12, 2016

Young Professionals Group: "How to Present Oneself"

For YPs who ask "How am I perceived? How can I create a brand for myself? What are the skills needed for interviewing in the U.S.?" – we have arranged presentations from representatives of human resource departments and recruiting firms. Info and tickets [HERE](#)

September 27, 2016

Oktoberfest!

Join us at **Jacob Wirth's**, Boston's premier German beer hall in the heart of Boston for laughter, conversation, and a dinner of traditional Wurst, Sauerkraut, Brezeln, Spaetzle and Rotkohl. Jake's boasts one of the widest selections of German beers in Boston. Sponsored by **Allianz Global Investors**. Reserve your seat now [HERE](#)

November 2016

Young Professionals Group: "TED Talks—Present Your Science"

Three TED talks from GABC Young Professional Group members presenting their research at 15 minutes each followed by open discussion and feedback, ending with a networking reception at German Consulate General Boston. Scheduled for November, exact date TBD. **We are now accepting proposals from young professional members of GABC who wish to present.** Send letters of interest to info@gabc-boston.org

December 9, 2016

Weihnachts Gala—Save theDate & Reserve Your Corporate Table Now

Reserve your Corporate Table now for GABC's annual Christmas dinner in the magical setting of the Taj Boston ballroom overlooking Boston Public Garden in historic downtown Boston. Remaining Corporate Sponsorships range from \$1,500-\$3,000. Full description of sponsorship opportunities and corporate tables [HERE](#)



Behind the Scenes

On May 19, 2016: GABC Board member **Charlie Cameron** and **Marian LeMay** met with **Consul General Ralf Horlemann** and **Jürgen Hardt**, member of the German Bundestag / Coordinator of Transatlantic Cooperation at the German Consulate Boston. Mr. Hardt requested the views of GABC on; opportunities for bringing the US entrepreneurial spirit and IT innovation together with German excellence in industrial engineering and manufacturing; business opportunities herein the life science sector; and the importance of TTIP for doing business between Germany and the U.S. GABC leadership reached out to many members to canvas their views before attending the meeting.

On March 9, 2016: GABC leadership continued to forge relationships with key partners at the French Residence, as the guest of French **Consul General Valéry Freland**. CG Freland and CG Horlemann, who were friends already before their posting to Boston last year, took this joint initiative to forge Franco-German friendship and cooperation. Bringing our respective communities together in friendship was a nod of recognition by these diplomats to The Élysée Treaty of friendship between France and West Germany, signed by de Gaulle and Adenauer in 1963 at the Élysée Palace in Paris – a treaty ending centuries of rivalry. In attendance were representatives from the **German Consulate General Boston**, the **Goethe-Institut**, the **German International School**, the **German Accelerator Life Sciences**, the **French Consulate General**, the **French-American Chamber of Commerce**, and the **French Cultural Center**, among others.

On June 7, 2016: Upon the initiative of **CG Horlemann**, GABC board members **Erik Dilger**, **Bodo Liesenfeld** and Executive Director **Marian LeMay** met with new **MOITI Executive Director Mark F. Sullivan**. MOITI (Mass Office of International Trade & Investment) is a state agency charged with assisting incoming businesses to Massachusetts. GABC makes a point of establishing relationships with heads of major government agencies, so that we can call upon them to assist our members.



Dr. Rainer Kohler
GABC member and
Jungian Psychoanalyst

Voice from the GABC Community

Muss ich, in Anlehnung an Goethes Faust, von mir sagen "Zwei Seelen wohnen, ach! In meiner Brust!" ?

New GABC member, and Jungian Psychoanalyst **Dr. Rainer Kohler** writes of the struggle to define *Heimat* in his essay "*Zwei Heimaten? Krefeld und Boston. Deutschland und Amerika?*"

Excerpts from the original German below. English translation [HERE](#)

*„Als ich selber mit 10 Jahren sechs Wochen allein zur Erholung und besseren Ernährung – es waren die Hungerjahre der Nachkriegszeit – nach Bad Orb „verschickt“ wurde, bestand bei mir nie ein Zweifel, dass ich in Krefeld zuhause war, dass Krefeld meine Heimat war. Und meine Zugreise zum Studium in Frankfurt fühlte sich auch nicht wie ein Verlassen meiner Heimat an, denn das Studium in einer anderen Stadt war kein Ortswechsel auf Dauer. Wie die Deutsche Sprache so richtig sagt, **besuchte** ich als Student nur die Universität und plante zwischen den Semestern und nach Abschluss des Studiums in meine Heimatstadt Krefeld zurückzukehren. So jedenfalls war meine Vorstellung, wenn es auch ganz anders kommen sollte.*

...Wir beschlossen also, gleichzeitig auszuwandern und meine erste Heimat zu verlassen und in die USA einzuwandern und dort eine neue

Heimat zu finden. Und da kam sofort der erste Schock: Schon in Washington hatte ich meinen deutschen Namen Köhler auf Kohler umstellen müssen, weil der Umlaut in der Amerikanische Sprache, jedenfalls damals noch, nicht nur weitgehend unbekannt, sondern auch kaum anerkannt war. Heute hat sich das geändert, denn die New York Times zum Beispiel druckt deutsche Namen mit Umlaut. Damals, bei der Einwanderung, wurde mein Name jedoch permanent auf Kohler umgemünzt, und das tat weh. Es war ein Verlust eines kleinen Teils meines Deutschseins, meiner Verbundenheit mit der Heimat.“

For the full essay in German, click [HERE](#).

Send comments to Dr. Kohler at rmkohler@jungianpsychotherapist.com



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Member Profile: Manuel J. D. Rose

GABC: Manny, what's your connection with German-American business?

MJDR: My family moved to Cape Cod from Germany in 2005. Our group manages over \$400 million for families and businesses across the United States, who have recently relocated to the U.S. Our goal is to protect our clients by helping them navigate through the financial markets and U.S. retirement system. We believe that the most successful wealth management strategies look at the big picture. We focus on discretionary portfolio management, retirement planning, liability management, wealth preservation and transfer strategies.

GABC: What do you like about the GABC?

MJDR: The people. It is interesting to hear how other members have found their way to the U.S. I enjoy hearing how they are navigating through the work environment here with some of the cultural differences and what their experience has been living here. The events are a nice mix between social and business. Plus, I always welcome the opportunity to speak German.

GABC: What are you looking forward to seeing the GABC do in the future?

MJDR: It would be great to see more Member companies hosting events. Personally, I believe more events at different times of the day would add more of an offering for the members that don't live directly in the city and have to travel.

GABC: What keeps you busy when you're not working?

MJDR: In my spare time, I enjoy hiking, swimming, jogging and boxing. I have been training and teaching kids martial arts actively for the past 9 years, which is a great way to find balance when the working days are long.

GABC: Tell us something about yourself that we wouldn't know by looking at your CV.

MJDR: I like to travel frequently. A few years ago, I started collecting pictures of my family and historic buildings in different countries. The collection hangs in my hallway at home and is a great talking point when friends and family visit.

Editor's note: In his limited free time, Manny also manages GABC's Facebook page. Thanks, Manny!

RECENT GABC EVENTS



May 10, 2016

European Food Festival & Networking Night

This popular professional networking event featured fare from Germany, France, Belgium, Switzerland, Sweden and Holland in the French Cultural Center, a gorgeous Back Bay mansion. GABC gratefully thanks our sponsors:

Karl's Sausage Kitchen, airberlin, Paulaner, and GABC member **Monika Moesslang** (Pastry Chef, L'Espalier). Photos and more [HERE](#)



April 11, 2016

Immigration and Visa Issues

This was an information session & Q&A with **Deputy Consul General Helmut Landes** and top immigration lawyers **Doug Hauer** (Mintz Levin), **Bill Coffman** (Mintz Levin), **Phil Curtis** (Chin & Curtis), and **Liz Goss** (Goss Associates). Topics included H-1B cap update, visa options, E-2 and L-1 visas; Dual citizenship; Green cards sponsored by US employers; and the Visa waiver program. A networking reception followed. More [HERE](#)



Thursday, April 7, 2016

Drug Discovery and Development

GABC partnered with BABCNE's Health & Life Sciences Leadership Series for this visionary perspective by **George A. Scangos**, Ph.D., CEO, Biogen on the current status and future prospects of drug discovery, development, and successfully getting new drug therapies to market. Photos and more [HERE](#)



April 6, 2016

Intellectual Property Strategies

Do you have a plan for securing your innovations through patents? Are your brands protected with enforceable registered trademarks? Are you taking adequate steps to assure your trade secrets are kept secret? Guests at this breakfast presentation learned strategies from top intellectual property attorneys **Susan Glovsky**, Partner and **Alexander Adam**, Associate of Hamilton Brook Smith Reynolds, and guest speaker **Colin C. Durham**, Senior Intellectual Property Counsel at Brooks Automation, Inc. More [HERE](#)

GABC Sponsor Spotlight: German Accelerator Life Sciences



WHO WE ARE



The German Accelerator Life Sciences (GALS) helps start-ups and emerging companies thrive in the global market. GALS connects German entrepreneurs to the world's leading ecosystem for biotech, pharma, and life science research and development.

WHAT GALS OFFERS



We offer strategic advice and services, individually tailored to the objectives of emerging companies. GALS connects companies to its network of industry partners, thought leaders, investors, and other essential resources, enabling them to reach their next value inflection point faster.

WHY THE US IS CRITICAL TO SUCCESS



In the competitive global marketplace, companies need to expand into bigger markets quickly, and such speed requires resources. GALS links companies that are scaling up into global markets with the strategic connections and capital they require to succeed.

GALS' ROLE IN THE GERMAN ECONOMY



Our vision is to help build successful companies that are bringing innovative medical technologies to patients worldwide. We are confident that these success stories will encourage entrepreneurship and have a lasting positive impact on the German economy.

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Schwarzes Brett

Das **Goethe-Institut Boston** sucht ab 15.07.2016 (vorerst auf ein Jahr befristet) eine/n Sachbearbeiter/in für die Sprachabteilung. [HIER klicken](#)

German International School Boston is hiring! GISB is seeking an HR & Finance Manager, an Office Manager and a Communications Associate. For more info on these three positions, [Click HERE](#)

Das **Generalkonsulat der Bundesrepublik Deutschland** in Boston sucht ab dem 01.08.2016 eine Mitarbeiterin / einen Mitarbeiter als Wissenschaftsreferent. [HIER klicken](#)

The **German Saturday School Boston** invites applications for teaching positions

for grades 2 and 7 for the 2016/17 school year. For more info, [Click HERE](#)

Visit our Website: www.gabc-boston.org

GERMAN-AMERICAN BUSINESS COUNCIL of BOSTON
Email: info@gabc-boston.org Web Site: www.gabc-boston.org

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